



ARTS PROJECT SUPPORT FY21 EVALUATION CRITERIA

100 Points Possible • 75 Minimum Score for Funding Consideration

Artistic Quality (30 points)

Relative to the budget size of the organization, the extent to which the applicant demonstrates a committed effort to provide its audience a meaningful, impactful, and quality artistic or authentic experience(s).

The extent to which:

- The purpose (goals) of the project is clear. If this project has been done before, the applicant utilizes past experience to inform this year's project.(10 points)
- The process for selecting participating artists demonstrates a clear effort to provide high quality experience. (10 points)
- The project description and artistic documentation demonstrate the project will provide the audience a meaningful, impactful, and quality artistic or authentic experience. (10 points)

Community Engagement & IDEA (Inclusion, Diversity, Equity, Access) (40 points)

Extent to which there is an active, two way, ongoing relationship between the applicant and community in planning, participation and evaluation of the proposed activity(ies), which includes intentional strategies for inclusion, diversity, equity, and access (IDEA).

The extent to which:

- The applicant identifies who it will serve, including underserved, and will involve community(ies) throughout the project by gathering their input in the development, planning, participation, and evaluation of the project (e.g. through collaborations, stakeholder meetings, focus groups). (10 points)
- The applicant has intentional IDEA strategies to increase access, address barriers, diversify participants, include underserved communities, and/or provide accessibility accommodations. (10 points)
- The applicant has a clear evaluation plan to measure success of proposed project. (10 points)
- The marketing materials and social media/web presence reflect those they seek to serve, and projected participation figures seem reasonable. (10 points)

Project Management (30 points)

The extent to which the applicant organization can demonstrate the ability to successfully design and implement the project through effective planning, financial management, staffing and evaluation.

The extent to which:

- There is staffing to carry out the project, and the lead staff is appropriately experienced for the project. (10 points)
- There is an appropriate planning process and timeline. (10 points)
- The financial statement (if applicable) demonstrates capacity to implement the project, and the project budget is well-considered and reasonable. (10 points)